1	Convolutional neural networks can decode eye movement data: A black box approach to
2	predicting task from eye movements
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#### Abstract

Previous attempts to classify task from eye movement data have relied on model 18 architectures designed to emulate theoretically defined cognitive processes, and/or data that 19 has been processed into aggregate (e.g., fixations, saccades) or statistical (e.g., fixation 20 density) features. Black box convolutional neural networks (CNNs) are capable of identifying 21 relevant features in raw and minimally processed data and images, but difficulty interpreting 22 these model architectures has contributed to challenges in generalizing lab-trained CNNs to 23 applied contexts. In the current study, a CNN classifier was used to classify task from two 24 eye movement datasets (Exploratory and Confirmatory) in which participants searched, 25 memorized, or rated indoor and outdoor scene images. The Exploratory dataset was used to 26 tune the hyperparameters of the model, and the resulting model architecture was re-trained, 27 validated, and tested on the Confirmatory dataset. The data were formatted into timelines 28 (i.e., x-coordinate, y-coordinate, pupil size) and minimally processed images. To further 29 understand the informational value of each component of the eye movement data, the 30 timeline and image datasets were broken down into subsets with one or more components 31 systematically removed. Classification of the timeline data consistently outperformed the 32 image data. The Memorize condition was most often confused with Search and Rate. Pupil 33 size was the least uniquely informative component when compared with the x- and 34 y-coordinates. The general pattern of results for the Exploratory dataset was replicated in 35 the Confirmatory dataset. Overall, the present study provides a practical and reliable black 36 box solution to classifying task from eye movement data. 37

Keywords: deep learning, eye tracking, convolutional neural network, cognitive state,
 endogenous attention

#### Introduction

The association between eye movements and mental activity is a fundamental topic of 41 interest in attention research that has provided a foundation for developing a wide range of 42 human assistive technologies. Early work by Yarbus (1967) showed that eye movement 43 patterns appear to differ qualitatively depending on the task-at-hand (for a review of this 44 work, see Tatler, Wade, Kwan, Findlay, & Velichkovsky, 2010). A replication of this work by 45 DeAngelus and Pelz (2009) showed that the differences in eye movements between tasks can 46 be quantified, and appear to be somewhat generalizable. Technological advances and 47 improvements in computing power have allowed researchers to make inferences regarding the 48 task using eye movement data, also known as the "inverse Yarbus process" (Haji-Abolhassani 49 & Clark, 2014). 50

Current state-of-the-art machine learning and neural network algorithms are capable of 51 identifying diagnostic patterns for the purpose of decoding a variety of data types, but the 52 inner workings of the resulting model solutions are difficult or impossible to interpret. 53 Algorithms that provide such solutions are referred to as *black box* models. Dissections of 54 black box models have been largely uninformative (Zhou, Bau, Oliva, & Torralba, 2019), 55 limiting the potential for researchers to apply the mechanisms underlying successful 56 classification of the data. Still, black box models provide a powerful solution for 57 technological applications such as human-computer interfaces (HCI; for a review, see 58 Lukander, Toivanen, & Puolamäki, 2017). While the internal operations of the model 59 solutions used for HCI applications do not necessarily need to be interpretable to serve their 60 purpose, Lukander, Toivanen, and Puolamäki (2017) pointed out that the inability to 61 interpret the mechanisms underlying the function of black box solutions impedes the 62 generalizability of these methods, and increases the difficulty of expanding these findings to 63 real life applications. To ground these solutions, researchers guide decoding efforts by using 64 eye movement data and/or models with built-in theoretical assumptions. For instance, eye 65

movement data is processed into meaningful aggregate properties such as fixations or
saccades, or statistical features such as fixation density, and the models used to decode these
data are structured based on the current understanding of relevant cognitive or
neurobiological processes (e.g., MacInnes, Hunt, Clarke, & Dodd, 2018). Despite the
proposed disadvantages of black box approaches to classifying eye movement data, there is
no clear evidence to support the notion that the grounded solutions described above are
actually more valid or definitive than a black box solution.

The scope of theoretically informed solutions to decoding eye movement data is limited 73 to the extent of the current theoretical knowledge linking eye movements to cognitive and 74 neurobiological processes. As our theoretical understanding of these processes develops, older 75 theoretically informed models become outdated. Furthermore, these solutions are susceptible 76 to any inaccurate preconceptions that are built into the theory. Consider the case of Greene, 77 Liu, and Wolfe (2012), who were not able to classify task from commonly used aggregate eye 78 movement features (i.e., number of fixations, mean fixation duration, mean saccade 79 amplitude, percent of image covered by fixations) using correlations, a linear discriminant 80 model, and a support vector machine (see Table 1). This led Greene and colleagues to 81 question the robustness of Yarbus's (1967) findings, inspiring a slew of responses that 82 successfully decoded the same dataset by aggregating the eve movements into different 83 feature sets or implementing different model architectures see Table 1; Haji-Abolhassani and 84 Clark (2014); Kanan, Ray, Bseiso, Hsiao, and Cottrell (2014); Borji and Itti (2014)]. The 85 subsequent re-analyses of these data support Yarbus (1967) and the notion that task can be 86 decoded from eye movement data using a variety of combinations of data features and model 87 architectures. Collectively, these re-analyses did not point to an obvious global solution 88 capable of clarifying future approaches to the inverse Yarbus problem beyond what could be 89 inferred from black box model solutions, but did provide a wide-ranging survey of a variety 90 of methodological features that can be applied to theoretical or black box approaches. 91

Eye movements can only delineate tasks to the extent that the cognitive processes 92 underlying the tasks can be differentiated (Król & Król, 2018). Every task is associated with 93 a unique set of cognitive processes (Coco & Keller, 2014; Król & Król, 2018), but in some 94 cases, the cognitive processes for different tasks may produce indistinguishable eve movement 95 patterns. Others may define these terms differently, but for present purposes, our working 96 definitions are that cognitive "processes" are theoretical constructs that could be difficult to 97 isolate in practice, whereas a "task" is a more concrete/explicit set of goals and behaviors 98 imposed by the experimenter in an effort to operationalize one or more cognitive processes. 99 A "mental state," in contrast, is also a more theoretical term that is a bit more general and 100 could include goals and cognitive processes, but could also presumably encompass other 101 elements like mood or distraction. 102

To differentiate the cognitive processes underlying task-evoked eve movements, some 103 studies have chosen to classify tasks that rely on stimuli that prompt easily distinguishable 104 eye movements, such as reading text (e.g., Henderson, Shinkareva, Wang, Luke, & 105 Olejarczyk, 2013). The eve movements elicited by salient stimulus features facilitate task 106 classifications; however, because these eye movements are the consequence of a feature (or 107 features) inherent to the stimulus rather than the task, it is unclear if these classifications 108 are attributable to the stimulus or a complex mental state (Boisvert & Bruce, 2016; e.g., 109 Henderson, Shinkareva, Wang, Luke, & Olejarczyk, 2013). Additionally, the distinct nature 110 of exogenously elicited eye movements prompts decoding algorithms to prioritize these 111 bottom-up patterns in the data over higher-level top-down effects (Borji & Itti, 2014). This 112 means that these models are identifying the type of information that is being processed, but 113 are not necessarily reflecting the mental state of the individual observing the stimulus. Eye 114 movements that are the product of bottom-up processes have been reliably decoded, which is 115 relevant for some HCI applications; however, in our view such efforts do not fit the spirit of 116 the inverse Yarbus problem, as most groups seem to construe it. Namely, most attempts at 117 addressing the inverse Yarbus problem are concerned with decoding higher-level abstract 118

mental operations that can be applied to virtually any naturalistic image and are not
necessarily dependent on specific structural elements of the stimuli (e.g., the highly regular,
linear patterns of written text).

Currently, there is not a clearly established upper limit to how well cognitive task can 122 be classified from eye movement data. Prior evidence has shown that the task-at-hand is 123 capable of producing distinguishable eye movement features such as the total scan path 124 length, total number of fixations, and the amount of time to the first saccade (Castelhano, 125 Mack, & Henderson, 2009; DeAngelus & Pelz, 2009). Decoding accuracies within the context 126 of determining task from eve movements typically range from chance performance to 127 relatively robust classification (see Table 1). In one case, Coco and Keller (2014) categorized 128 the same eve movement features used by Greene, Liu, and Wolfe (2012) with respect to the 129 relative contribution of latent visual or linguistic components of three tasks (visual search, 130 name the picture, name objects in the picture) with 84% accuracy (chance = 33%). While 131 this manipulation is reminiscent of other experiments relying on the bottom-up influence of 132 words and pictures (Boisvert & Bruce, 2016; e.g., Henderson, Shinkareva, Wang, Luke, & 133 Olejarczyk, 2013) the eye movements in the Coco and Keller (2014) tasks can be attributed 134 to the occurrence of top-down attentional processes. A conceptually related follow-up to this 135 study classified tasks along two spatial and semantic dimensions, resulting in 51%136 classification accuracy (chance = 25%) (Król & Król, 2018). A closer look at these results 137 showed that the categories within the semantic dimension were consistently misclassified, 138 suggesting that this level of distinction may require a richer dataset, or a more powerful 139 decoding algorithm. Altogether, there is no measurable index of relative top-down or 140 bottom-up influence, but this body of literature suggests that the relative influence of 141 top-down and bottom-up attentional processes may have a role in determining the 142 decodability of the eye movement data. 143

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As shown in Table 1, when eye movement data are prepared for classification, fixation

### Table 1

Previous Attempts to Classify Cognitive Task Using Eye Movement Data

Study	Tasks	Features	Model Architecture	Accuracy (Chance)
Greene et al. (2012)	memorize, decade, people, wealth	number of fixations, mean fixa- tion duration, mean saccade am- plitude, percent of image covered by fixations, dwell times	linear discriminant, correlation, SVM	25.9% (25%)
Haji- Abolhassani & James (2014)	Greene et al. tasks	fixation clusters	Hidden Markov Models	59.64% (25%)
Kanan et al. (2014) Borji & Itti (2014)	Greene et al. tasks Greene et al. tasks	mean fixation durations, number of fixations number of fixations, mean fixa- tion duration, mean saccade am- plitude, percent of image covered by fixations, first five fixations, fixation density	multi-fixation pattern analysis kNN, RUSBoost	$\begin{array}{c} 37.9\% \\ (25\%) \\ 34.34\% \\ (25\%) \end{array}$
Borji & Itti (2014)	Yarbus tasks (i.e., view, wealth, age, prior activity, clothes, location, time away)	number of fixations, mean fixa- tion duration, mean saccade am- plitude, percent of image covered by fixations, first five fixations, fixation density	kNN, RUSBoost	24.21% (14.29%)
Coco & Keller (2014)	search, name picture, name object	Greene et al. features, latency of first fixation, first fixation du- ration, mean fixation duration, total gaze duration, initiation time, mean saliency at fixation, entropy of attentional landscape	MM, LASSO, SVM	84% (33%)
MacInnes et al. (2018)	view, memorize, search, rate	saccade latency, saccade dura- tion, saccade amplitude, peak saccade velocity, absolute sac- cade angle, pupil size	augmented Naive Bayes Network	53.9% (25%)
Król & Król (2018)	people, in- doors/outdoors, white/black, search	eccentricity, screen coverage	feed forward neural network	51.4% (25%)

<sup>145</sup> and saccade statistics are typically aggregated along spatial or temporal dimensions,

<sup>146</sup> resulting in variables such as fixation density or saccade amplitude (Castelhano, Mack, &

Henderson, 2009; MacInnes, Hunt, Clarke, & Dodd, 2018; Mills, Hollingworth, Van der 147 Stigchel, Hoffman, & Dodd, 2011). The implementation of these statistical methods is meant 148 to explicitly provide the decoding algorithm with characteristics of the eye movement data 149 that are representative of theoretically relevant cognitive processes. For example, MacInnes, 150 Hunt, Clarke, and Dodd (2018) attempted to provide an algorithm with data designed to be 151 representative of inputs to the frontal eye fields. In some instances, such as the case of Król 152 and Król (2018), grounding the data using theoretically driven aggregation methods may 153 require sacrificing granularity in the dataset. This means that aggregating the data has the 154 potential to wash out certain fine-grained distinctions that could otherwise be detected. 155 Data structures of any kind can only be decoded to the extent to which the data are capable 156 of representing differences between categories. Given that the cognitive processes underlying 157 distinct tasks are often overlapping (Coco & Keller, 2014), decreasing the granularity of the 158 data may actually limit the potential of the algorithm to make fine-grained distinctions 159 between diagnostic components underlying the tasks to be decoded. 160

The current state of the literature does not provide any firm guidelines for determining 161 what eye movement features are most meaningful, or what model architectures are best 162 suited for determining task from eye movements. The examples provided in Table 1 used a 163 variety of eye movement features and model architectures, most of which were effective to 164 some extent. A proper comparison of these outcomes is difficult because these datasets vary 165 in levels of chance and data quality. Datasets with more tasks to be classified have lower 166 levels of chance, lowering the threshold for successful classification. Additionally, datasets 167 with a lower signal-to-noise ratio will have a lower achievable classification accuracy. For 168 these reasons, outside of re-analyzing the same datasets, there is no consensus on how to 169 establish direct comparisons of these model architectures. Given the inability to directly 170 compare the relative effectiveness of the various theoretical approaches present in the 171 literature, the current study addressed the inverse Yarbus problem by allowing a black box 172 model to self-determine the most informative features from minimally processed eve 173

174 movement data.

The current study explored pragmatic solutions to the problem of classifying task from 175 eye movement data by submitting minimally processed x-coordinate, y-coordinate, and pupil 176 size data to a convolutional neural network (CNN) model. Instead of transforming the data 177 into theoretically defined units, we allowed the network to learn meaningful patterns in the 178 data on its own. CNNs have a natural propensity to develop low-level feature detectors 179 similar to the primary visual cortex (e.g., Seeliger et al., 2018); for this reason, they are 180 commonly implemented for image classification. In some cases, researchers have found 181 success classifying data that natively exist in a timeline format by first transforming the data 182 to an image-based format and then passing it to a deep neural network classifier (e.g., 183 Bashivan, Rish, Yeasin, & Codella, 2016); however, it is not always obvious a priori which 184 representation of a particular type of data is best-suited for neural network classifiers to be 185 able to detect informative features, and the ideal representational format must be 186 determined empirically. Thus, to test the possibility that image data might be better suited 187 to the CNN classifier in our eve movement data as well, we also transformed our dataset 188 from raw timelines into simple image representations and compared CNN-based classification 189 of timeline data to that of image data. The image representations we generated also matched 190 the eye movement trace images classically associated with the work of Yarbus (1967) and 191 others, which were the original forays into this line of inquiry. 192

To our knowledge, no study has attempted to address the inverse Yarbus problem using any combination of the following methods: (1) Non-aggregated data, (2) image data format, and (3) a black-box CNN architecture. Given that CNN architectures are capable of learning features represented in raw data formats, and are well-suited to decoding multidimensional data that have a distinct spatial or temporal structure, we expected that a non-theoretically-constrained CNN architecture could be capable of decoding data at levels consistent with the current state of the art. Furthermore, despite evidence that black box approaches to the inverse Yarbus problem can impede generalizability (Lukander, Toivanen,
& Puolamäki, 2017), we expected that when testing the approach on an entirely separate
dataset, providing the model with minimally processed data and the flexibility to identify
the unique features within each dataset would result in the replication of our initial findings.

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#### Method

#### 205 Participants

Two separate datasets were used to develop and test the deep CNN architecture. The 206 two datasets were collected from two separate experiments, which we refer to as Exploratory 207 and Confirmatory. The participants for both datasets consisted of college students 208 (Exploratory N = 124; Confirmatory N = 77) from the University of Nebraska-Lincoln who 209 participated in exchange for class credit. Participants who took part in the Exploratory 210 experiment did not participate in the Confirmatory experiment. All materials and 211 procedures were approved by the University of Nebraska-Lincoln Institutional Review Board 212 prior to data collection. 213

#### 214 Materials and Procedures

Each participant viewed a series of indoor and outdoor scene images while carrying out 215 a search, memorization, or rating task. For the memorization task, participants were 216 instructed to memorize the image in anticipation of a forced choice recognition test. At the 217 end of each Memorize trial, the participants were prompted to indicate which of two images 218 was just presented. The two images were identical outside of a small change in the display 219 (e.g. object removed or added to the scene). For the rating task, participants were asked to 220 think about how they would rate the image on a scale from 1 (very unpleasant) to 7 (very 221 pleasant). The participants were prompted to provide a rating immediately after viewing the 222 image. For the search task, participants were instructed to find a small 'Z' or 'N' embedded 223 in the image. In reality, targets were not present in the images outside of a small subset of 224

images (n = 5) that were not analyzed but were included in the experiment design so participants belived a target was always present. Trials containing the target were excluded because search behavior was likely to stop if the target was found, adding considerable noise to the eye movement data. For consistency between trial types, participants were prompted to indicate if they found a 'Z' or 'N' at the end of each Search trial.

The same materials were used in both experiments with a minor variation in the procedures. In the Confirmatory experiment, participants were directed as to where search targets might appear in the image (e.g., on flat surfaces). No such instructions were provided in the Exploratory experiment.

In both experiments, participants completed one mixed block of 120 trials (task cued 234 prior to each trial), or three uniform blocks of 40 trials (task cued prior to each block for a 235 total of 120 trials). Block type was assigned in counterbalanced order. When the blocks were 236 mixed, the trial types were randomly intermixed within the block. For uniform blocks, each 237 block consisted entirely of one of the three conditions (Search, Memorize, Rate), with block 238 types presented in random order. Each stimulus image was presented for 8 seconds. The 230 pictures were presented in color, with a size of 1024 x 768 pixels, subtending a visual angle of 240 23.8° x 18.0°. 241

Eye movements were recorded using an SR Research EyeLink 1000 eye tracker with a sampling rate of 1000Hz. Only the right eye was recorded. The system was calibrated using a nine-point accuracy and validity test. Errors greater than 1° or averaging greater than 0.5° in total were re-calibrated.

#### 246 Datasets

On some trials, a probe was presented on the screen six seconds after the onset of the trial, which required participants to fixate the probe once detected. To avoid confounds resulting from the probe, only the first six seconds of the data for each trial was analyzed.

Trials that contained fewer than 6000 samples within the first six seconds of the trial were excluded before analysis. For both datasets, the trials were pooled across participants. After excluding trials, the Exploratory dataset consisted of 12,177 of the 16,740 total trials, and the Confirmatory dataset consisted of 9,301 of the 10,395 total trials.

The raw x-coordinate, y-coordinate, and pupil size data collected at every sampling 254 time point in the trial were used as inputs to the deep learning classifier. These data were 255 also used to develop plot image datasets that were classified separately from the raw timeline 256 datasets. For the plot image datasets, the timeline data for each trial were converted into 257 scatterplot diagrams. The x- and y- coordinates and pupil size were used to plot each data 258 point onto a scatterplot (e.g., see Figure 1). The coordinates were used to plot the location 259 of the dot, pupil size was used to determine the relative size of the dot, and shading of the 260 dot was used to indicate the time-course of the eye movements throughout the trial. The 261 background of the plot images and first data point were white. Each subsequent data point 262 was one shade darker than the previous data point until the final data point was reached. 263 The final data point was black. For standardization, pupil size was divided by 10, and one 264 unit was added. The plots were sized to match the dimensions of the data collection monitor 265 (1024 x 768 pixels) and then shrunk to (240 x 180 pixels) in an effort to reduce the 266 dimensionality of the data. 267



Figure 1. Each trial was represented as an image. Each sample collected within the trial was plotted as a dot in the image. Pupil size was represented by the size of the dot. The time course of the eye movements was represented by the gradual darkening of the dot over time.

The full timeline dataset was structured into three columns Data Subsets. 268 representing the x- and y- coordinates, and pupil size for each data point collected in the 269 first six seconds of each trial. To systematically assess the predictive value of each XYP (i.e., 270 x-coordinates, y-coordinates, pupil size) component of the data, the timeline and image 271 datasets were batched into subsets that excluded one of the components (i.e.,  $XY\emptyset$ ,  $X\emptyset P$ , 272  $\varnothing$ YP), or contained only one of the components (i.e., X $\varnothing$ ,  $\varnothing$ Y $\varnothing$ ,  $\varnothing$  $\vartheta$ P). For the timeline 273 datasets, this means that the columns to be excluded in each data subset were replaced with 274 zeros. The data were replaced with zeros because removing the columns would change the 275 structure of the data. The same systematic batching process was carried out for the image 276 dataset. See Figure 2 for an example of each of these image data subsets. 277



Figure 2. Plot images were used to represent data subsets that excluded one component of the eye movement data (i.e., XY $\emptyset$ , X $\emptyset$ P,  $\emptyset$ YP) or contained only one component (i.e., X $\emptyset$  $\emptyset$ ,  $\emptyset$ Y $\emptyset$ ,  $\emptyset$  $\emptyset$ P). As with the trials in the full XYP dataset, the time course of the eye movements was represented by the shading of the dot. The first sample of each trial was white, and the last sample was black.

#### 278 Classification

Deep CNN model architectures were implemented to classify the trials into Search, Memorize, or Rate categories. Because CNNs act as a digital filter sensitive to the number of features in the data, the differences in the structure of the timeline and image data formats necessitated separate CNN model architectures. The model architectures were developed with the intent of establishing a generalizable approach to classifying task from eye movement data.

The development of these models was not guided by any formal theoretical 285 assumptions regarding the patterns or features likely to be extracted by the classifier. Like 286 many HCI models, the development of these models followed general intuitions concerned 287 with building a model architecture capable of transforming the data inputs into an 288 interpretable feature set that would not overfit the dataset. The models were developed 289 using version 0.3b of the DeLINEATE toolbox, which operates over a Keras backend 290 (http://delineate.it) (Kuntzelman et al., 2021). Each training/test iteration randomly split 291 the data so that 70% of the trials were allocated to training, 15% to validation, and 15% to 292 testing. (This approach achieves essentially the same benefit of a more traditional k-fold 293 cross-validation approach insofar as it allows all data to be used as both training and test 294 without double-dipping; however, by resampling the data instead of using strict fold 295 divisions, we can sidestep the issue of how to incorporate a validation set into the k-fold 296 approach.) Training of the model was stopped when validation accuracy did not improve 297 over the span of 100 epochs. Once the early stopping threshold was reached, the resulting 298 model was tested on the held-out test data. This process was repeated 10 times for each 299 model, resulting in 10 classification accuracy scores for each model. The resulting accuracy 300 scores were used for the comparisons against chance and other datasets or data subsets. 30

The models were developed and tested on the Exploratory dataset. Model hyperparameters were adjusted until the classification accuracies on the test data appeared

to peak, with no obvious evidence of excessive overfitting during the training process. The 304 model architecture with the highest classification accuracy on the Exploratory dataset was 305 trained, validated, and tested independently on the Confirmatory dataset. This means that 306 the model that was used to analyze the Confirmatory dataset was not trained on the 307 Exploratory dataset. For all of the analyses that excluded one or more components of the 308 eye movement data (e.g., XYØ, XØP, ØYP, and so on), new models were trained for each 309 data subset (i.e., data subset analyses did not use the model that had already been trained 310 on the full XYP dataset). The model architectures used for the timeline and plot image 311 datasets are shown in Figure 3, with some additional details on the architecture 312 hyperparameters in the figure caption. 313

#### 314 Analysis

Results for the CNN architecture that resulted in the highest accuracy on the Exploratory dataset are reported below. For every dataset tested, a one-sample two-tailed t-test was used to compare the CNN accuracies against chance (33%). The Shapiro-Wilk test was used to assess the normality for each dataset. When normality was assumed, the mean accuracy for that dataset was compared against chance using Student's one-sample two-tailed *t*-test. When normality could not be assumed, the median accuracy for that dataset was compared against chance using Kudent's one-sample

To determine the independent contributions of the three components of the eye 322 movement data, the data subsets were compared within the timeline and plot image data 323 types. If classification accuracies were lower when the data were batched into subsets, the 324 component that was removed was assumed to have some unique contribution that the model 325 was using to inform classification decisions. To determine the uniqueness of the contribution 326 from each component, the accuracies from each subset with one component of the data 327 removed were compared to the accuracies for the full dataset (XYP) using a one-way 328 between-subjects Analysis of Variance (ANOVA). To further evaluate the decodability of 329





Figure 3. Two different model architectures were used to classify the timeline and image data. Both models were compiled using a categorical crossentropy loss function, and optimized with the Adam algorithm. Optimizer parameters were initial learning rate = 0.005,  $\beta_1 = 0.9$ ,  $\beta_2 = 0.999$ ,  $\epsilon = 0.1$ . The timeline model had 16,946 trainable parameters (29,998 total); the image model had 18,525 trainable parameters (18,827 total).

<sup>330</sup> each component independently, the accuracies from each subset containing only one

<sup>331</sup> component of the eye movement data were compared within a separate one-way

<sup>332</sup> between-subjects ANOVA. All post-hoc comparisons were corrected using Tukey's HSD.

333

#### Results

#### 334 Timeline Data Classification

Exploratory. Classification accuracies for the XYP timeline dataset were well above chance (chance = .33; M = .526, SD = .018;  $t_9 = 34.565$ , p < .001). Accuracies for classifications of the batched data subsets were all better than chance (see Figure 4). As shown in the confusion matrices displayed in Figure 5, the data subsets with lower overall classification accuracies almost always classified the Memorize condition at or below chance levels of accuracy. Misclassifications of the Memorize condition were split relatively evenly between the Search and Rate conditions.

There was a difference in classification accuracy for the XYP dataset and the subsets 342 that had the pupil size, x-coordinate, and y-coordinate data systematically removed ( $F_{3.36}$  = 343 47.471, p < .001,  $\eta^2 = 0.798$ ). Post-hoc comparisons against the XYP dataset showed that 344 classification accuracies were not affected by the removal of pupil size or v-coordinate data 345 (see Table 2). The null effect present when pupil size was removed suggests that the pupil 346 size data were not contributing unique information that was not otherwise provided by the x-347 and y-coordinates. A strict significance threshold of  $\alpha = .05$  implies the same conclusion for 348 the y-coordinate data, but the relatively low degrees of freedom (df = 18) and the borderline 349 observed p-value (p = .056) afford the possibility that there exists a small effect. However, 350 classification for the  $\emptyset$ YP subset was significantly lower than the XYP dataset, showing that 351 the x-coordinate data were uniquely informative to the classification. 352

There was also a difference in classification accuracies for the XØØ, ØYØ, and ØØP subsets ( $F_{2,27} = 75.145$ , p < .001,  $\eta^2 = 0.848$ ). Post-hoc comparisons showed that



Figure 4. All of the data subsets were decoded at levels better than chance (.33). Each subset is labeled with the mean accuracy. The error bars represent standard errors.

# Table 2Timeline Subset Comparisons

	Exploratory		Confirmatory	
Comparison	t	p	t	p
XYP vs. ØYP	9.420	< .001	5.210	< .001
XYP vs. XØP	2.645	.056	3.165	.016
XYP vs. XY $\varnothing$	1.635	.372	1.805	.288
XØØ vs. ØYØ	5.187	< .001	0.495	.874
XØØ vs. ØØP	12.213	< .001	10.178	< .001
$\varnothing Y \varnothing$ vs. $\varnothing \varnothing P$	7.026	< .001	9.683	< .001

 $_{355}$  classification accuracy for the  $\varnothing \varnothing P$  subset was lower than the X $\varnothing \varnothing$  and  $\varnothing Y \varnothing$  subsets.

 $_{356}$  Classification accuracy for the X $\varnothing$  subset was higher than the  $\varnothing$ Y $\varnothing$  subset. Altogether,

<sup>357</sup> these findings suggest that pupil size data was the least uniquely informative to classification

decisions, while the x-coordinate data was the most uniquely informative.



Figure 5. The confusion matrices represent the average classification accuracies for each condition of the timeline data (S = Search, M = Memorize, R = Rate). The vertical axis of the confusion matrices represents the actual condition for the trial. The horizontal axis of the confusion matrices represents the condition that was predicted by the model.

Classification accuracies for the Confirmatory XYP timeline dataset Confirmatory. 359 were well above chance  $(M = .537, SD = 0.036, t_9 = 17.849, p < .001)$ . Classification 360 accuracies for the data subsets were also better than chance (see Figure 4). Overall, there 361 was high similarity in the pattern of results for the Exploratory and Confirmatory datasets 362 (see Figure 4). Furthermore, the general trend showing that pupil size was the least 363 informative eye tracking data component was replicated in the Confirmatory dataset (see 364 Table 2). Also in concordance with the Exploratory timeline dataset, the confusion matrices 365 for these data revealed that the Memorize task was mis-classified more often than the Search 366 and Rate tasks (see Figure 5). 367

To test the stability of the model architecture, classification accuracies for the XYP Exploratory and Confirmatory timeline datasets were compared. The Shapiro-Wilk test for normality indicated that the Exploratory (W = 0.937, p = .524) and Confirmatory (W = <sup>371</sup> 0.884, p = .145) datasets were normally distributed, but Levene's test indicated that the <sup>372</sup> variances were not equal,  $F_{1,18} = 8.783$ , p = .008. Welch's unequal variances *t*-test did not <sup>373</sup> show a difference between the two datasets,  $t_{13.045} = 0.907$ , p = .381, Cohen's d = 0.406. <sup>374</sup> These findings indicate that the deep learning model decoded the Exploratory and <sup>375</sup> Confirmatory timeline datasets equally well, but the Confirmatory dataset classifications <sup>376</sup> were less consistent across training/test iterations (as indicated by the increase in standard <sup>377</sup> deviation).

#### 378 Plot Image Classification

**Exploratory.** Classification accuracies for the XYP plot image data were better 379 than chance (M = .436, SD = .020, p < .001), but were less accurate than the classifications 380 for the XYP Exploratory timeline data ( $t_{18} = 10.813$ , p < .001). Accuracies for the 381 classifications for all subsets of the plot image data except the  $\varnothing \oslash \mathsf{P}$  subset were better than 382 chance (see Figure 6). Following the pattern expressed by the timeline dataset, the confusion 383 matrices showed that the Memorize condition was misclassified more often than the other 384 conditions, and appeared to be equally mis-identified as a Search or Rate condition (see 385 Figure 7). 386

There was a difference in classification accuracy between the XYP dataset and the data subsets ( $F_{4,45} = 7.093$ , p < .001,  $\eta^2 = .387$ ). Post-hoc comparisons showed that compared to the XYP dataset, there was no effect of removing pupil size or the x-coordinates, but classification accuracy was worse when the y-coordinates were removed (see Table 3).

There was also a difference in classification accuracies between the XØØ, ØYØ, and  $\emptyset$ ØP subsets (Levene's test:  $F_{2,27} = 3.815$ , p = .035; Welch correction for lack of homogeneity of variances:  $F_{2,17.993} = 228.137$ , p < .001,  $\eta^2 = .899$ ). Post-hoc comparisons showed that there was no difference in classification accuracies for the XØØ and ØYØ subsets, but classification for the ØØP subset were less accurate than the XØØ and ØYØ



Figure 6. All of the data subsets except for the Exploratory  $\emptyset \emptyset P$  dataset were decoded at levels better than chance (.33). Each subset is labeled with the mean accuracy. The error bars represent standard errors.

## Table 3Image Subset Comparisons

	Exploratory		Confirmatory	
Comparison	t	p	t	p
XYP vs. ØYP	1.792	.391	1.623	.491
XYP vs. XØP	2.939	.039	4.375	< .001
XYP vs. XYØ	0.474	.989	1.557	.532
XØØ vs. ØYØ	0.423	.906	2.807	.204
XØØ vs. ØØP	13.569	< .001	5.070	< .001
$\varnothing Y \varnothing$ vs. $\varnothing \varnothing P$	13.235	< .001	7.877	< .001

#### <sup>396</sup> subsets.

<sup>397</sup> **Confirmatory.** Classification accuracies for the XYP confirmatory image dataset <sup>398</sup> were well above chance (M = .449, SD = 0.012,  $t_9 = 31.061$ , p < .001), but were less <sup>399</sup> accurate than the classifications of the confirmatory timeline dataset ( $t_{18} = 11.167$ , p <



Figure 7. The confusion matrices represent the average classification accuracies for each condition of the image data (S = Search, M = Memorize, R = Rate). The vertical axis of the confusion matrices represents the actual condition for the trial. The horizontal axis of the confusion matrices represents the condition that was predicted by the model.

.001). Accuracies for classifications of the data subsets were also all better than chance (see
Figure 6). The confusion matrices followed the pattern showing that the Memorize condition
was mistaken most often, and was relatively equally mis-identified as a Search or Rate trial
(see Figure 7). As with the timeline data, the general trend showing that pupil size data was
the least informative to the model was replicated in the Confirmatory dataset (see Table 3).

To test the stability of the model architecture, the classification accuracies for the XYP Exploratory and Confirmatory plot image datasets were compared. The independent

samples *t*-test comparing the classification accuracies for the Exploratory and Confirmatory plot image datasets did not show a significant difference,  $t_{18} = 1.777$ , p = .092, Cohen's d = 0.795.

#### Discussion

The present study aimed to produce a practical and reliable example of a black box 411 solution to the inverse Yarbus problem. To implement this solution, we classified raw 412 timeline and minimally processed plot image data using a CNN model architecture. To our 413 knowledge, this study was the first to provide a solution to determining task from eve 414 movement data using each of the following: (1) Non-aggregated eve tracking data (i.e., raw 415 x-coordinates, y-coordinates, pupil size), (2) timeline and image data formats (see Figure 2), 416 and (3) a black box CNN architecture. This study probed the independent contributions of 417 the x-coordinate, y-coordinate, and pupil size components of the eve movement data using a 418 CNN. The CNN was able to decode the timeline and plot image data better than chance, 419 although only the timeline datasets were decoded with accuracies comparable to other 420 state-of-the-art approaches. Datasets with lower classification accuracies were not able to 421 differentiate the cognitive processes underlying the Memorize task from the cognitive 422 processes underlying the Search and Rate tasks. Decoding subsets of the data revealed that 423 pupil size was the least uniquely informative component of the eve movement data. This 424 pattern of findings was consistent between the Exploratory and Confirmatory datasets. 425

Although several aggregate eye movement features have been tested as task predictors, 426 to our knowledge, no other study has assessed the predictive value of the data format (viz., 427 data in the format of a plot image). Our results suggest that although CNNs are robust 428 image classifiers, eve movement data is decoded in the standard timeline format more 429 effectively than in image format. This may be because the image data format contains less 430 decodable information than the timeline format. Over the span of the trial (six seconds), the 431 eye movements occasionally overlapped. When there was an overlap in the image data 432 format, the more recent data points overwrote the older data points. This resulted in some 433 information loss that did not occur when the data were represented in the raw timeline 434 format. Despite this loss of information, the plot image format was still decoded with better 435

than chance accuracy. To further examine the viability of classifying task from eye
movement image datasets, future research might consider representing the data in different
forms such as 3-dimensional data formats, or more complex color combinations capable of
representing overlapping data points.

When considering the superior performance of the timeline data (vs., plot image data), 440 we must also consider the differences in the model architectures. Because the structures of 441 the timeline and plot image data formats were different, the models decoding those data 442 structures also needed to be different. Both model architectures were optimized individually 443 on the Exploratory dataset before being tested on the Confirmatory dataset. For both 444 timeline and plot image formats, there was good replicability between the Exploratory and 445 Confirmatory datasets, demonstrating that these architectures performed similarly from 446 experiment to experiment. An appropriately tuned CNN should be capable of learning any 447 arbitrary function, but given that the upper bound for decodability of these datasets is 448 unknown, there is the possibility that a model architecture exists that is capable of classifying 449 the plot image data format more accurately than the model used to classify the timeline 450 data. Despite this possibility, the convergence of these findings with other studies (see Table 451 1) suggests that the results of this study are approaching a ceiling for the potential to solve 452 the inverse Yarbus problem with eye movement data. We attempted to replicate some of 453 those other studies' methods on our own dataset, but were only able to do so with the 454 methods of Coco and Keller (2014), due to lack of publicly available code or incompatibility 455 with our data; for Coco and Keller's methods, we did not achieve better-than-chance 456 classification in our data. We believe that the below chance outcome for this replication 457 analysis is likely attributable to Coco and Keller's focus on differentiating the eye movements 458 for separate task sets based on the assumed underlying mental operations rather than relying 459 on distinct features in the data or a complex model architecture. Although the true capacity 460 to predict task from eye movement data is unknown, standardizing datasets in the future 461 could provide a point for comparison that can more effectively indicate which methods are 462

<sup>463</sup> most effective at solving the inverse Yarbus problem. As a gesture towards this goal, we have <sup>464</sup> made the data and code from the present study publicly available at: https://osf.io/dyq3t.

In the current study, the Memorize condition was classified less accurately than the 465 Search and Rate conditions, especially for the datasets with lower overall accuracy. This 466 suggests that the eve movements associated with the Memorize task were potentially lacking 467 unique or informative features to decode. This means that eye movements associated with 468 the Memorize condition were interpreted as noise, or were sharing features of underlying 469 cognitive processes that were represented in the eye movements associated with the Search 470 and Rate tasks. Previous research (e.g., Król & Król, 2018) has attributed the inability to 471 differentiate one condition from the others to the overlapping of sub-features in the eve 472 movements between two tasks that are too subtle to be represented in the eye movement 473 data. 474

To more clearly understand how the different tasks influenced the decodability of the 475 eye movement data, additional analyses were conducted on the Exploratory and 476 Confirmatory timeline datasets (see Appendix). For the main supplementary analysis, the 477 data subsets were re-submitted to the CNN and re-classified as 2-category task sets. In 478 addition to the main supplementary analysis, the results from the primary analysis were 479 re-calculated from 3-category task sets to 2-category task sets. In the primary analyses, the 480 Memorize condition was predicted with the lowest accuracy, but mis-classifications of the 481 Search and Rate trials were most often categorized as Memorize. As a whole, this pattern of 482 results and the main supplementary analysis indicated a general bias for uncertain trials to 483 be categorized as Memorize. As expected, the main supplementary analysis also showed that 484 the 2-category task set that included only Search and Rate had higher accuracies than both 485 of the 2-category task sets that included the Memorize condition. The re-calculation analysis 486 generally replicated the pattern of results seen in the main supplementary analysis but with 487 larger variance, suggesting that including lower-accuracy trial types during model training 488

can decrease the consistency of classifier performance. Overall, the findings from this
supplemental analysis show that conclusions drawn from comparisons between approaches
that do not use the same task sets, or the same number of tasks, could be potentially
uninterpretable because the features underlying the task categories are interpreted differently
by the neural network algorithm.

When determining the unique contributions of the the eye movement features used in 494 this study (x-coordinates, y-coordinates, pupil size), the pupil size data was consistently the 495 least uniquely informative. When pupil size was removed from the Exploratory and 496 Confirmatory timeline and plot image datasets, classification accuracy remained stable (vs., 497 XYP dataset). Furthermore, classification accuracy of the  $\emptyset \emptyset P$  subset was the lowest of all 498 of the data subsets, and in one instance, was no better than chance. Although these findings 499 indicate that, in this case, pupil size was a relatively uninformative component of the eve 500 movement data, previous research has associated changes in pupil size as indicators of 501 working memory load (Kahneman & Beatty, 1966; Karatekin, Couperus, & Marcus, 2004), 502 arousal (Wang et al., 2018), and cognitive effort (Porter, Troscianko, & Gilchrist, 2007). The 503 results of the current study indicate that the changes in pupil size associated with these 504 underlying processes were not useful in delineating the tasks being classified (i.e., Search, 505 Memorize, Rate), potentially because these tasks did not evoke a reliable pattern of changes 506 in pupil size. Additionally, properties of the stimuli known to influence pupil size, such as 507 luminance and contrast, were not controlled in these datasets. Given that stimuli were 508 randomly assigned, there is the possibility that uncontrolled stimulus properties known to 509 affect pupil size impeded the CNN's capacity to detect patterns in the pupil size data. 510

The findings from the current study support the notion that black box CNNs are a viable approach to determining task from eye movement data. In a recent review, Lukander, Toivanen, and Puolamäki (2017) expressed concern regarding the lack of generalizability of black box approaches when decoding eye movement data. Overall, the current study showed

a consistent pattern of results for the XYP timeline and image datasets, but some minor 515 inconsistencies in the pattern of results for the x- and y- coordinate subset comparisons. 516 These inconsistencies may be a product of overlap in the cognitive processes underlying the 517 three tasks. When the data are batched into subsets, at least one dimension (i.e., 518 x-coordinates, y-coordinates, or pupil size) is removed, leading to a potential loss of 519 information. When the data provide fewer meaningful distinctions, finer-grained inferences 520 are necessary for the tasks to be distinguishable. As shown by Coco and Keller (2014), eve 521 movement data can be more effectively decoded when the cognitive processes underlying the 522 tasks are explicitly differentiable. While the cognitive processes distinguishing memorizing, 523 searching, or rating an image are intuitively different, the eye movements elicited from these 524 cognitive processes are not easily differentiated. To correct for potential mismatches between 525 the distinctive task-diagnostic features in the data and the level of distinctiveness required to 526 classify the tasks, future research could more definitively conceptualize the cognitive 527 processes underlying the task-at-hand. 528

Classifying task from eve movement data is often carried out in an effort to advance 529 technology to improve educational outcomes, strengthen the independence of physically and 530 mentally handicapped individuals, or improve HCI's (Koochaki & Najafizadeh, 2018). Given 531 the previous questions raised regarding the reliability and generalizability of black-box CNN 532 classification, the current study first tested models on an exploratory dataset, then confirmed 533 the outcome using a second independent dataset. Overall, the findings of this study indicate 534 that this black-box approach is capable of producing a stable and generalizable outcome. 535 Additionally, the supplementary analyses showed that different task sets, or a different 536 number of tasks, could lead the algorithm to interpret features differently, which should be 537 taken into account when comparing task classification approaches. Future studies that 538 incorporate features from the stimulus might have the potential to surpass current 539 state-of-the-art classification. According to Bulling, Weichel, and Gellersen (2013), 540 incorporating stimulus feature information into the dataset may improve accuracy relative to 541

decoding gaze location data and pupil size. Alternatively, Borji and Itti (2014) suggested that accounting for salient features in the the stimulus might leave little to no room for theoretically defined classifiers to consider mental state. Future research should examine the potential for the inclusion of stimulus feature information in addition to the eye movement data to boost black-box CNN classification accuracy of image data beyond that of timeline data.

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#### Appendix

Additional analyses were conducted in an attempt to clarify the effect of task on 632 classification accuracy. These supplementary analyses were not seen as central to the current 633 study, but could prove to be informative to researchers attempting to replicate or extend 634 these findings in the future. The results from the primary analysis showed that classification 635 accuracies were the lowest for the Memorize condition. To further understand why 636 classification accuracy was lower for the Memorize condition than it was for the Search or 637 Rate condition, the Exploratory and Confirmatory timeline datasets were systematically 638 batched into subsets with the Search (S), Memorize (M), or Rate (R) condition removed (i.e., 639  $\emptyset$ MR, S $\emptyset$ R, SM $\emptyset$ ), and then run through the CNN classifier using the same methods as the 640 primary analysis, but with only two classes. 641

All of the data subsets analyzed in this supplementary analysis were decoded with
better than chance accuracy (see Figure 8a). The same pattern of results was observed in
both the Exploratory and Confirmatory datasets. When the Memorize condition was
removed, classification accuracy improved (see Table 4, Figure 8a). When the Rate condition
was removed, classification was the worst. When the Memorize condition was included (i.e.,
SMØ and ØMR), mis-classifications were biased toward Memorize, and the Memorize
condition was more accurately predicted than the Search and Rate conditions (see Figure 9).

# Table 4Supplementary Subset Comparisons

	Exploratory		Confirmatory	
Comparison	t	p	t	p
ØMR vs. SØR	3.248	.008	3.094	.012
$\varnothing {\rm MR}$ vs. ${\rm SM} \varnothing$	2.875	.021	2.923	.018
SØR vs. SMØ	6.123	< .001	6.017	< .001

The accuracies for all of the data subsets observed in the supplementary analysis were higher than the accuracies observed in the main analysis. Although there is a clear difference in accuracy, the primary analysis was classifying three categories (chance = .33) and the



Figure 8. The graph represents the average accuracy reported for each subset of the Exploratory and Confirmatory timeline data for (a) the supplementary analysis, and the (b) re-calculated accuracies from the primary analysis. All of the data subsets were decoded at levels better than chance (.50). The error bars represent standard errors.

supplementary analysis was classifying two categories (chance = .50). Because the baseline 652 chance performance was different for the primary and supplemental analyses, any conclusions 653 drawn from a comparison of the results of analyses could be misleading. For this reason, we 654 revisited the results from the primary analysis and re-calculated the predictions to be 655 equivalent to a 50% chance threshold. Because the cross-validation scheme implemented by 656 the DeLINEATE toolbox (http://delineate.it) (Kuntzelman et al., 2021) guaranteed an equal 657 number of trials in the test set were assigned to each condition for each dataset, we were able 658 to re-calculate 2-category predictions from the 3-category predictions presented in the 659 confusion matrices from the primary analysis (see Figure 5). The predictions were 660 re-calculated using the following formula: Prediction<sub>(A,A,A $\otimes C$ )</sub> = Prediction<sub>(A,A,ABC)</sub> / 661  $(Prediction_{(A,A,ABC)} + Prediction_{(A,C,ABC)})$ . For example, accuracy for the Search 662 classification for SØR would be calculated with the following: Prediction<sub>(S,S,SØR)</sub> = 663  $\operatorname{Prediction}_{(S,S,SMR)}$  / ( $\operatorname{Prediction}_{(S,S,SMR)}$  +  $\operatorname{Prediction}_{(S,R,SMR)}$ , where  $\operatorname{Prediction}_{(S,R,S\varnothing R)}$  is 664



Figure 9. The confusion matrices represent the average classification accuracies for each condition of the timeline data (S = Search, M = Memorize, R = Rate). The vertical axis of the confusion matrices represents the actual condition for the trial. The horizontal axis of the confusion matrices represents the condition that was predicted by the model.

the ratio of Search trials that were misclassified as Rate.

The results for the re-calculated predictions followed a pattern similar to the main 666 supplementary analysis (see Figure 8b). Looking back at the primary analysis, the 667 3-category classifications predicted the Memorize conditions with the lowest accuracy (c.f., 668 Search and Rate conditions), and mis-classifications of the Search and Rate conditions were 669 most often categorized as Memorize (see Figure 5). Because the Memorize condition was 670 mis-classified more often than the other conditions in the primary analysis, the removal of 671 the third class in the re-calculated  $SM \varnothing$  and  $\varnothing MR$  subsets resulted in a disproportionate 672 amount of mis-classified Memorize trials being removed from those data subsets, somewhat 673 eliminating the tendency to mis-classify Search and Rate trials as Memorize (see Figure 10). 674 Nevertheless, the re-calculated  $SM \varnothing$  and  $\varnothing MR$  subsets were classified less accurately than 675  $S \otimes R$ , just as in the main supplementary analysis. 676



Figure 10. The confusion matrices represent a re-calculation of the classification accuracies for each category from the primary analysis. This re-calculation is meant to make the accuracies presented in the primary analysis (chance = .33) equivalent to the classification accuracies presented in the supplementary analysis (chance = .50).